

CUSTOMER NAME, PH.D.

ORGANIZATIONAL DESIGN & DEVELOPMENT STRATEGIST | EXECUTIVE LEADERSHIP DEVELOPMENT EXPERT

City, MA, Zip Code | (888) 888-8888 | customer@gmail.com | linkedin.com/in/name

Identifying and Discerning Trends - Synthesizing Complex Ideas - Developing Innovative Learning Solutions

STRATEGIC AND CREATIVE LEADER with history of design and implementation of profitable organization-wide solutions, fostering growth and innovation. Successful at employing Design Thinking methodologies to enhance learning experiences for 29,000+ global clients. Organizational change management expert with a passion for stewarding global leaders from 130+ countries through transformation journeys. Effective at guiding cross-functional project teams of 20 experts through ambiguity, adapting with agility, and unlocking meaningful progress towards goals. Trusted and recognized by C-Suite leaders for achieving meaningful change. Client relationship builder and senior advisor to CEOs known for developing innovative learning programs and content.



CORE SKILLS & COMPETENCIES

- Strategic Planning & Leadership
- Blended Learning Programs
- Design Thinking
- Gap/Needs Analyses
- Meeting Facilitation
- Change Management
- Presentation/Public Speaking
- Performance Management
- Executive Development
- Strategic Alliances
- Partnership Development
- Coaching & Mentoring

LEADERSHIP CAREER HISTORY

COMPANY | DIRECTOR, LEARNING DESIGN & CONTENT | SR. ADVISOR | GLOBAL

08/2015 TO PRESENT

Global networking organization for Chief Executives that empowers 29,000+ members in > 130 countries. Member-run companies employ over \$15 million people and generate \$6 trillion in annual revenues.

Scope: Report to Chief Learning Officer (CLO). Lead and coach 12 Learning Design & Content Managers and Analysts. Manage \$2 million operations and program budget. Oversee the learning content strategy. Implement the lifelong learning framework. Partner with stakeholders on providing best-in-class streamlined practices to develop action-oriented programming, content, and training opportunities. Gather insights and spearhead the creation of innovative thought leadership solutions. Investigate partnerships with UBS, IBM Watson, Webwork, McKinsey, Korn Ferry, Dow Jones/WSJ.



ORGANIZATIONAL LEARNING STRATEGY & ADVISORY SUPPORT - INNOVATIVE CONTENT FORMATS, TOOLS, & EXECUTIVE EDUCATION PROGRAMMING

- Guided the design of learning and delivery strategies for 4 Global Leadership Conferences (GLC) and workshop programs, attended by 3,500 members annually.
- Recognized by key stakeholder for Design Thinking expertise and facilitated workshop with 10 key members, creating a new strategy for the flagship product and producing new organizational evolution ideas.
- Led the project to bring a new video platform, developing 2 major video series with topics delivered by CEOs and professors from world-renowned universities.
- Liaised with an executive customer and produced the content for the 1st Global Networking Summit with 1,000 participants and 80+ speakers.

EDUCATION & CERTIFICATIONS

Doctor of Philosophy (Ph.D.) and Master of Arts (M.A.), Sociology, University at Buffalo, 2003

Bachelor of Arts (B.A.), Sociology, Kenyon College, 1996 & The Swedish Program, The Swedish Social Welfare State

Certificates: Executive Education, Transforming Your Leadership Style, Massachusetts Institute of Technology - Sloan School of Management, 2018 | London Business School, Executive Education, Essentials of Leadership, 2013